

Kongres Container

Is there a big demand for outdoor power supplies in the United States



Overview

The Outdoor Power Supply market is experiencing rapid growth driven by the increasing demand for reliable and efficient power solutions in outdoor environments. Is the outdoor power equipment market poised for continued growth?

Overall, the market is poised for continued growth as more consumers seek to enhance the beauty and functionality of their outdoor spaces. What will be the Size of the Outdoor Power Equipment Market During the Forecast Period?

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How big is the outdoor power equipment market?

Outdoor power equipment market size crossed USD 34 billion in 2023 and is expected to register over 5.5% CAGR from 2024-2032 owing to the increase in demand for landscape and gardening services worldwide. Who are the key leaders in the outdoor power equipment industry?

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What drives the outdoor power equipment market?

The outdoor power equipment market is driven by the rapid growth of construction industry. With global surge in construction activities, outdoor power equipment like landscaping tools, compact utility loaders and portable generators are also increasingly demanded by people.

Which country has the largest outdoor power equipment market in 2023?

The U.S. accounted for 25.33% of the revenue share in the global outdoor power equipment market in 2023. The country is witnessing a shift towards greener and more efficient offerings to comply with government regulations and lower the emissions caused by conventional gas-powered equipment.

How is the outdoor power equipment market segmented?

Based on power, the outdoor power equipment market is segmented into electric, and fuel based. The electric segment is anticipated to register a CAGR of over 6.5% from 2024 to 2032.

Why is outdoor power equipment so popular?

The current trends of remote and hybrid working models, as well as flexible working hours among businesses in the U.S., have ensured that people have more free time on their hands to indulge in gardening and landscaping, thus strengthening the U.S. market demand for outdoor power equipment.

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